



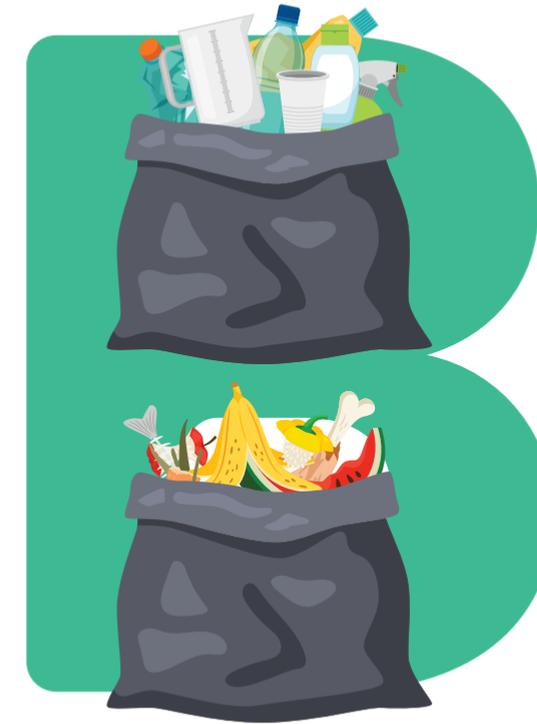
***Mera Desh  
Meri Zimmedari***™



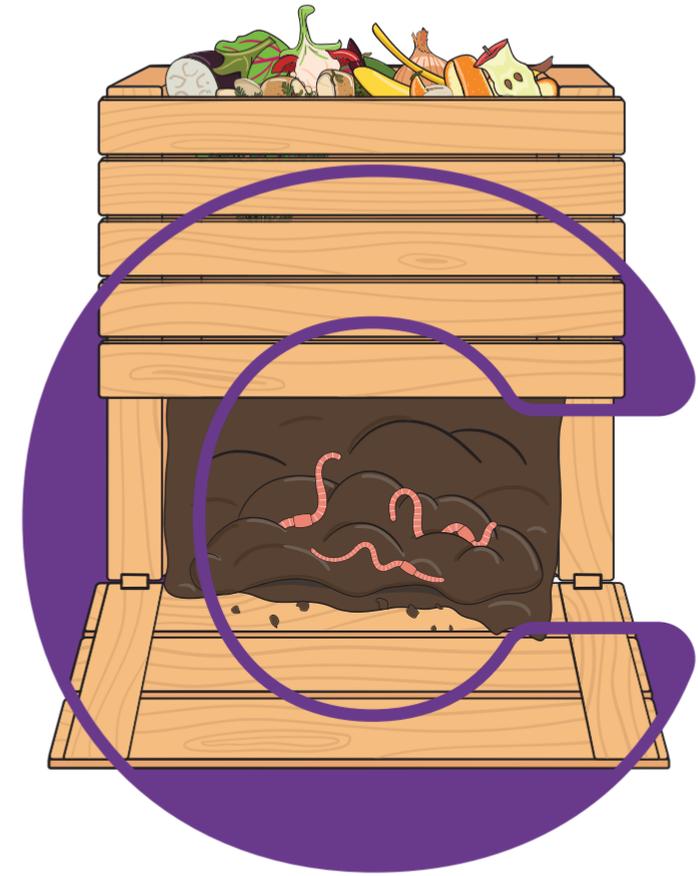
**HANDBOOK**



**Always Use a Dustbin**  
Never throw trash on the ground.  
Keep your surroundings clean!



**Bag Your Trash Right**  
Use separate bags for  
wet and dry waste.



**Compost is Cool**  
Turn food waste into soil for plants!



**Don't Litter**  
A clean world starts with you.  
Use the bin!



### **E-Waste (Electronic Waste)**

Old phones, batteries, and gadgets need special recycling.



### **Follow the Three R's**

**Reduce, Reuse, and Recycle** to save the planet.



### **Green Bin for Wet Waste**

Throw food scraps in the **green** bin for composting.



### **Hazardous Waste**

Batteries, medicine and chemicals need special disposal.



## Imagine a Clean Planet

A waste-free world starts  
with small changes!



## Join Cleanup Drives

Help clean beaches, parks  
and streets for a better planet.



## Keep Your Neighbourhood Clean

Clean spaces make everyone happy.



## Landfills are Growing

Too much waste goes to landfills.  
Let's reduce trash!



## Microplastics Harm Animals

Tiny plastic pieces end up in the ocean and hurt sea creatures.



## New Life for Old Things

Turn old clothes, bottles and jars into something useful.



### **Ocean Plastic Starts on Land**

Littering on land often ends up in water.  
Dispose of plastic responsibly!



### **Paper Goes in the Blue Bin**

Old notebooks, newspapers  
and magazines can be recycled.



### Quickly Fix and Reuse

Torn clothes? Broken toys?  
Fix them instead of throwing them away!



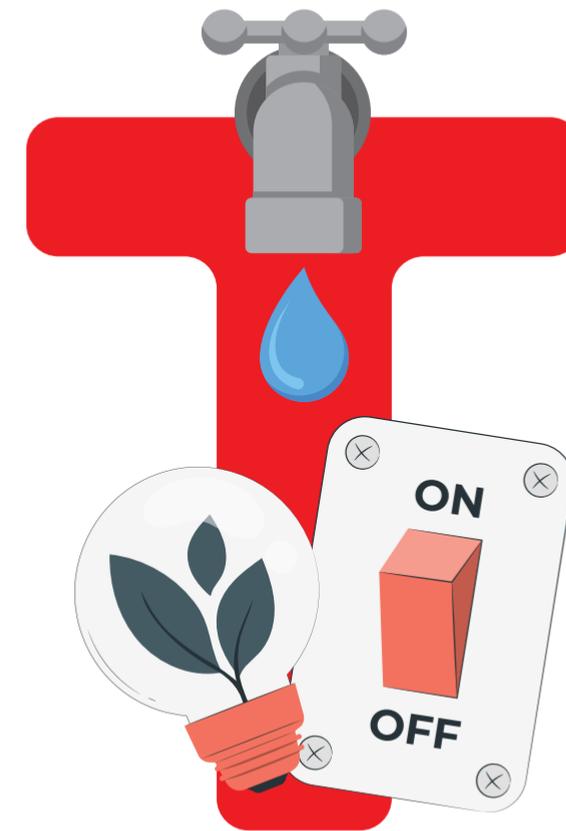
### Recycle Right

Put plastic, glass and metal  
in the right recycling bins.



## Segregate Your Waste

Sort your trash into **wet**, **dry** and **hazardous** waste.



## Turn Off and Save

Saving electricity and water reduces waste too!



### Upcycle Old Things

Make cool crafts from old bottles, cans and boxes.



### Vermicomposting

Worms help turn food scraps into healthy soil.



### Wet Waste Becomes Compost

Fruits, veggies and food scraps can turn into healthy soil.



### X-ray Films Need Special Disposal

Medical waste should never go in regular bins!



## Yellow Bin Handles Biomedical Waste

Designed for items like used gloves, syringes and bandages never mix with household waste.



## Zero Waste is the Goal

Use less, waste less and help the Earth!



# ***Mera Desh Meri Zimmedari***™



## **What is Mera Desh Meri Zimmedari™?**

A promise to take responsibility for every piece of waste we create.  
A promise to stand with the waste pickers who work tirelessly to clean our streets.